

bnetwork

managing your events **sustainably.**

ISO 20121 and corporate social **responsibility.**





certification

ISO 20121.

the events industry's **ecological impact** is considerable.

bnetwork is proud to hold **ISO 20121:2024 Certification**, the highest **international standard** for sustainable event management.

while many organizations focus broadly on **environmental, social and ethical** principles, we take it a step further by defining **four key pillars** that directly reflect how sustainability is integrated into our core activities:

1. sustainable software development
2. sustainable events
3. sustainable office operations
4. people development

our commitment is formalized in our Sustainable Development Policy, shared internally with staff and externally with stakeholders. This promotes transparency, fosters accountability, and ensures that our values are consistently upheld.

**certified locations: Barcelona, Cannes, London, Madrid, Paris, Vienna.*

environmental governance

ISO 20121.

ensures sustainable practices are seamlessly integrated into event accommodation management – from partner selection to organizer reporting.

senior management.

sustainability manager.

office
managers.

sustainability
ambassadors.

IT, HR and hotel
experts.

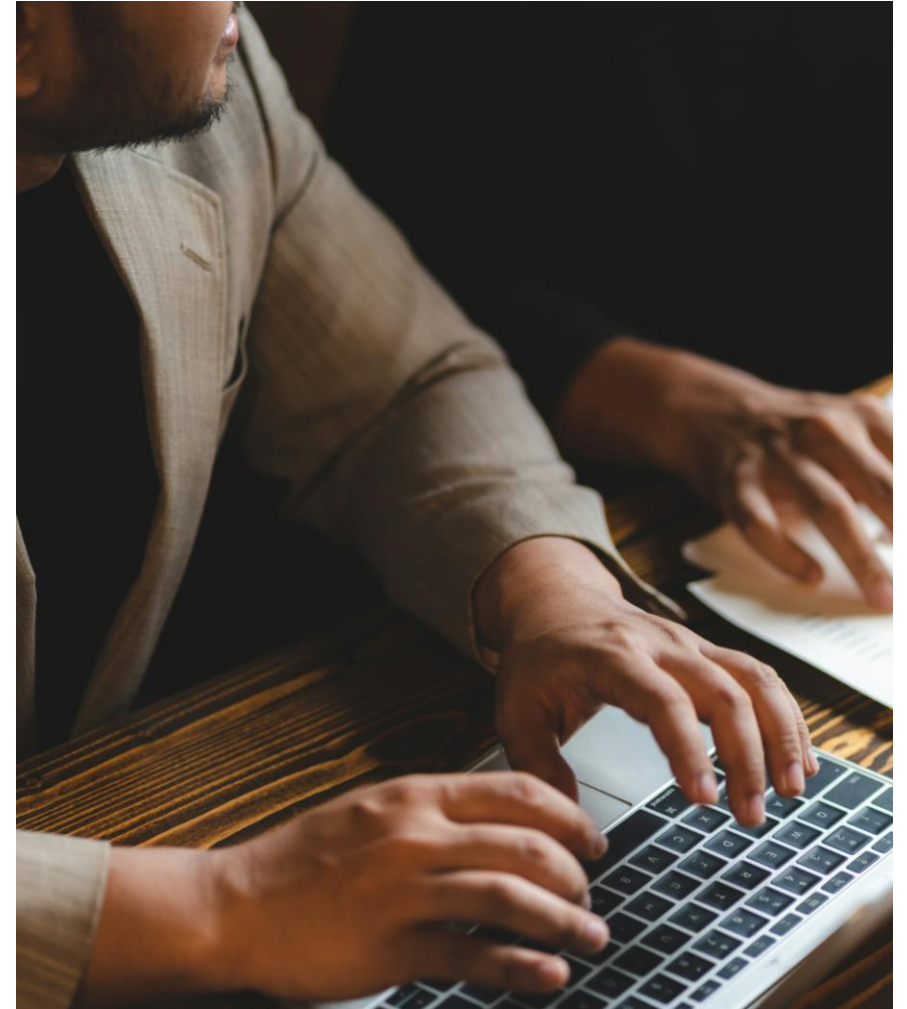
pillar 1

engagement for sustainable software development.

through **Sustainable Software Development**, we aim to lead by example and inspire others by pursuing objectives that reduce our digital environmental footprint while fostering inclusivity.

our key goals include:

- minimizing the **carbon footprint** of our platform by improving energy efficiency and encouraging sustainable usage practices.
- enhancing **accessibility** to ensure the platform is usable for individuals of all ability, levels of digital literacy, and types of equipment.
- investing in **energy-efficient equipment** to further reduce the environmental impact of our operations.
- ensuring **robust data security** by safeguarding the information we handle, preventing unlawful use, and maintaining a safe and responsible digital environment.



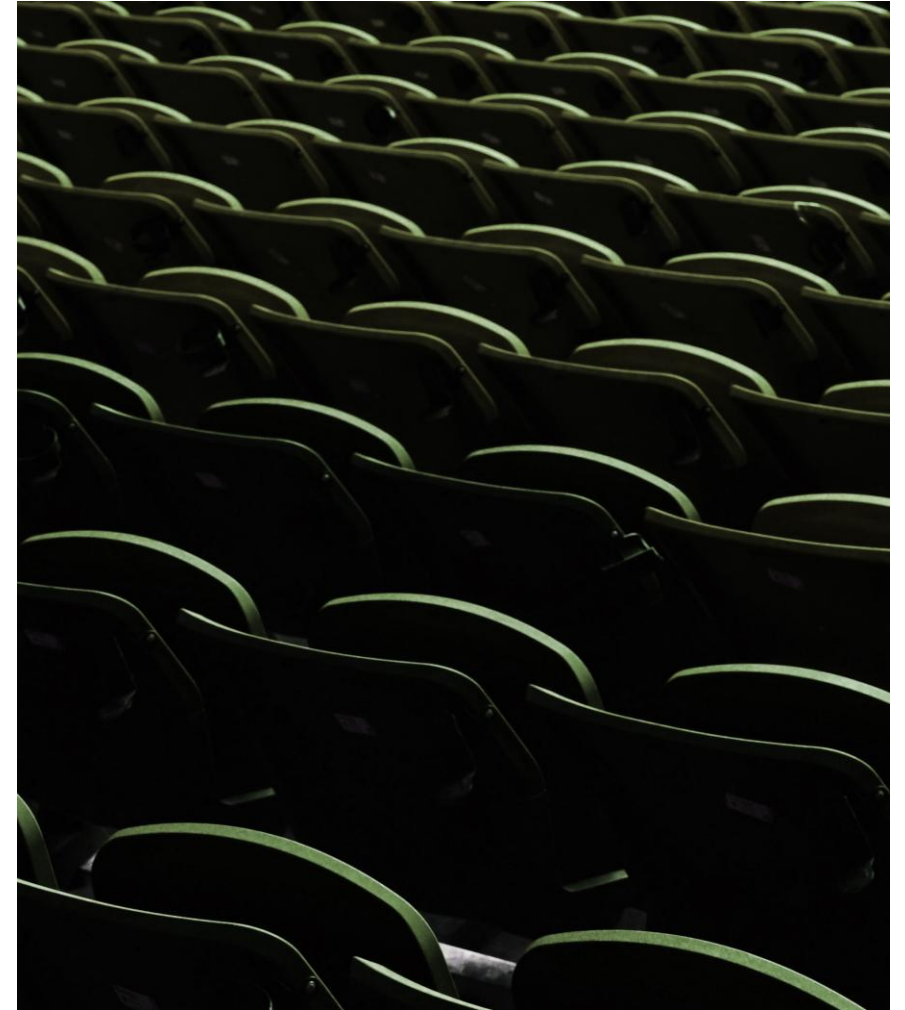
pillar 2

engagement for sustainable events.

through **Sustainable Events**, we are committed to embedding sustainability into our event management processes. Our approach focuses on reducing environmental impact while empowering participants to make environmentally conscious decisions.

our key goals include:

- **offering sustainable accommodation options** to participants, enabling them to make choices that align with their environmental values.
- **collaborating with hotels** to understand their sustainability objectives and identifying ways to support and amplify their efforts.
- **partnering with suppliers** to encourage and assist them on their sustainability journey.
- **promoting low-carbon mobility** by incentivizing participants to walk, cycle, or use public transport to event venues.

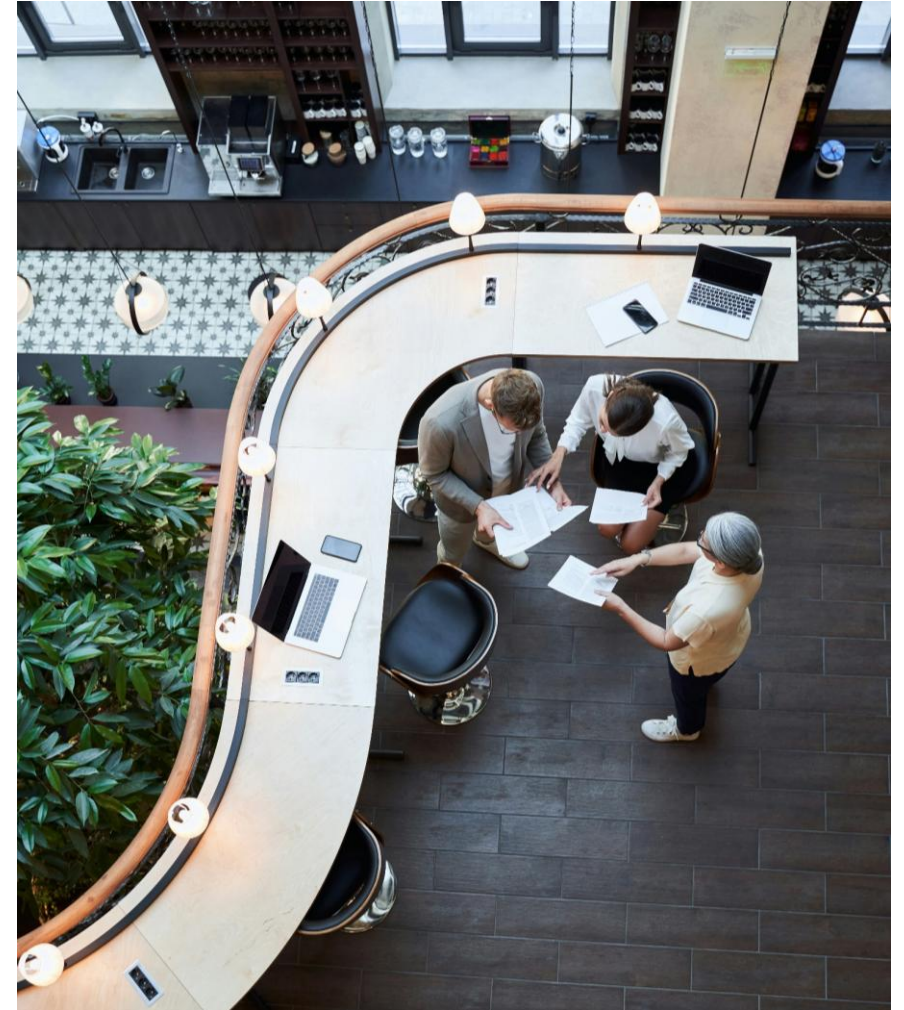


pillar 3

engagement for sustainable office operations.

through **Sustainable Office Operations**, we aim to minimize our environmental footprint while fostering eco-conscious workplaces. Our efforts are guided by key objectives that align with our sustainability goals:

- **100% renewable electricity:** We source renewable energy for all offices and implement efficient energy consumption practices to reduce our overall impact.
- **waste reduction and recycling:** By promoting recycling and ensuring the sustainable management of office resources, we aim to reduce waste and contribute to a circular economy.
- **low-carbon mobility:** We actively encourage employees to adopt sustainable commuting and business travel options, supporting the transition to low-carbon mobility.
- **community support:** We prioritize contributing to the well-being of local communities, fostering a positive societal impact wherever we operate.

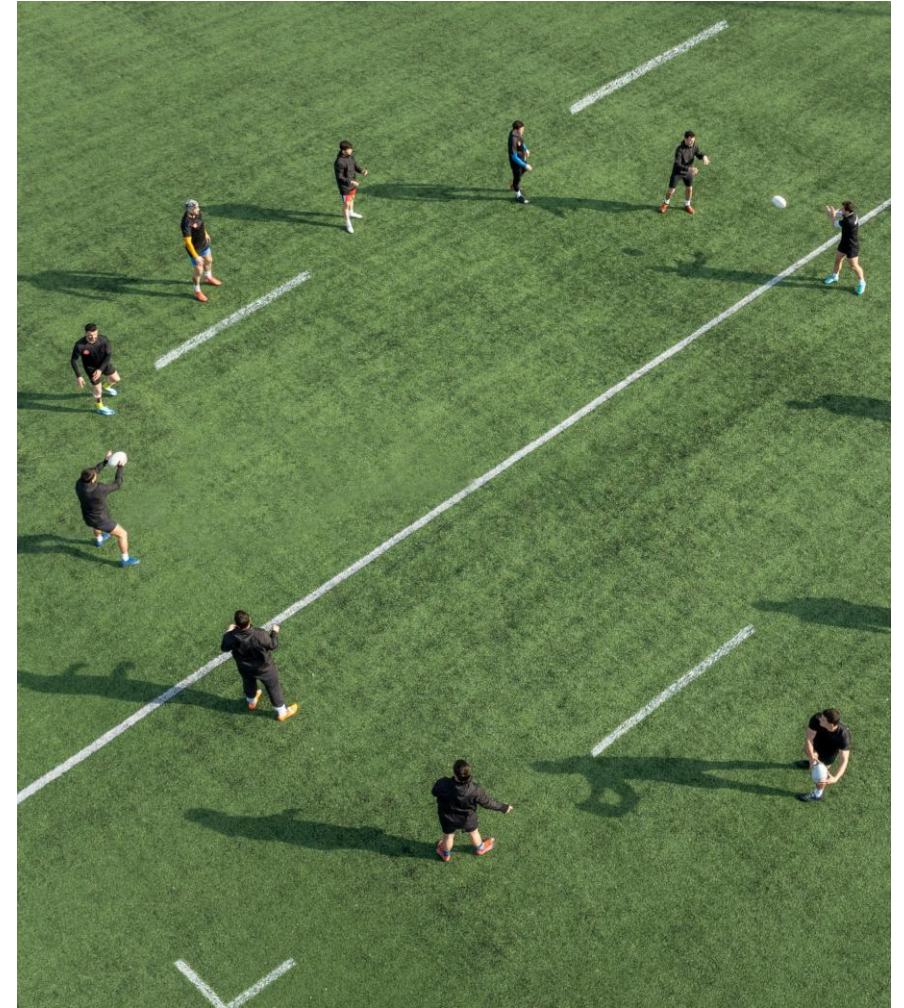


pillar 4

engagement for people development.

through **People Development**, we are committed to building an inclusive and supportive workplace that empowers our employees to thrive. Our efforts are guided by the following key objectives:

- **engaging with employees:** We actively listen to employees to understand their needs and involve them in decision-making processes.
- **prioritising well-being:** We ensure a safe and thriving work environment by prioritizing employee well-being and cultivating a culture of care and support.
- **empowering growth:** By enhancing individual competencies and organizational knowledge, we enable employees to grow professionally and succeed collectively.
- **promoting diversity and inclusion:** We are dedicated to ensuring that everyone, regardless of their physical abilities, has the opportunity to express themselves, contribute meaningfully, and feel valued.



bnetwork

thank you.

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