

destination network alliance

high-end software & service excellence

our dna





what

The destination network alliance (dna) is an efficient & elegant alliance between **bnetwork, leading dmcs & event management partners** in the most important destinations across EMEA

dna offers the **high end solutions** to create and serve with excellence the very best & most demanding of events, in an efficient & effective way. All events have living cells (stakeholders); clients, exhibitors, attendees and multi strand activities (transport, offsite events, trade show).

High end solutions



what

dna is an **alliance of specialist destination management companies** that offer a unique skills that encompass local knowledge **expertise & high end service delivery**

The alliance of the very best dmc's is complimented & made complete with bnetworks cutting edge, efficient & precise technological platforms that provides bespoke & user friend accommodation management solutions for all stakeholders.

Accommodation management to ground handling & logistics.
It's our dna



why

dna offers a *secure, integrated & efficient* solution in a user friendly environment.

We believe that event organisers want to offer the same level of service to its stakeholders & attendees wherever they hold their event. We are able to guarantee the same service excellence across our aligned dna destinations.

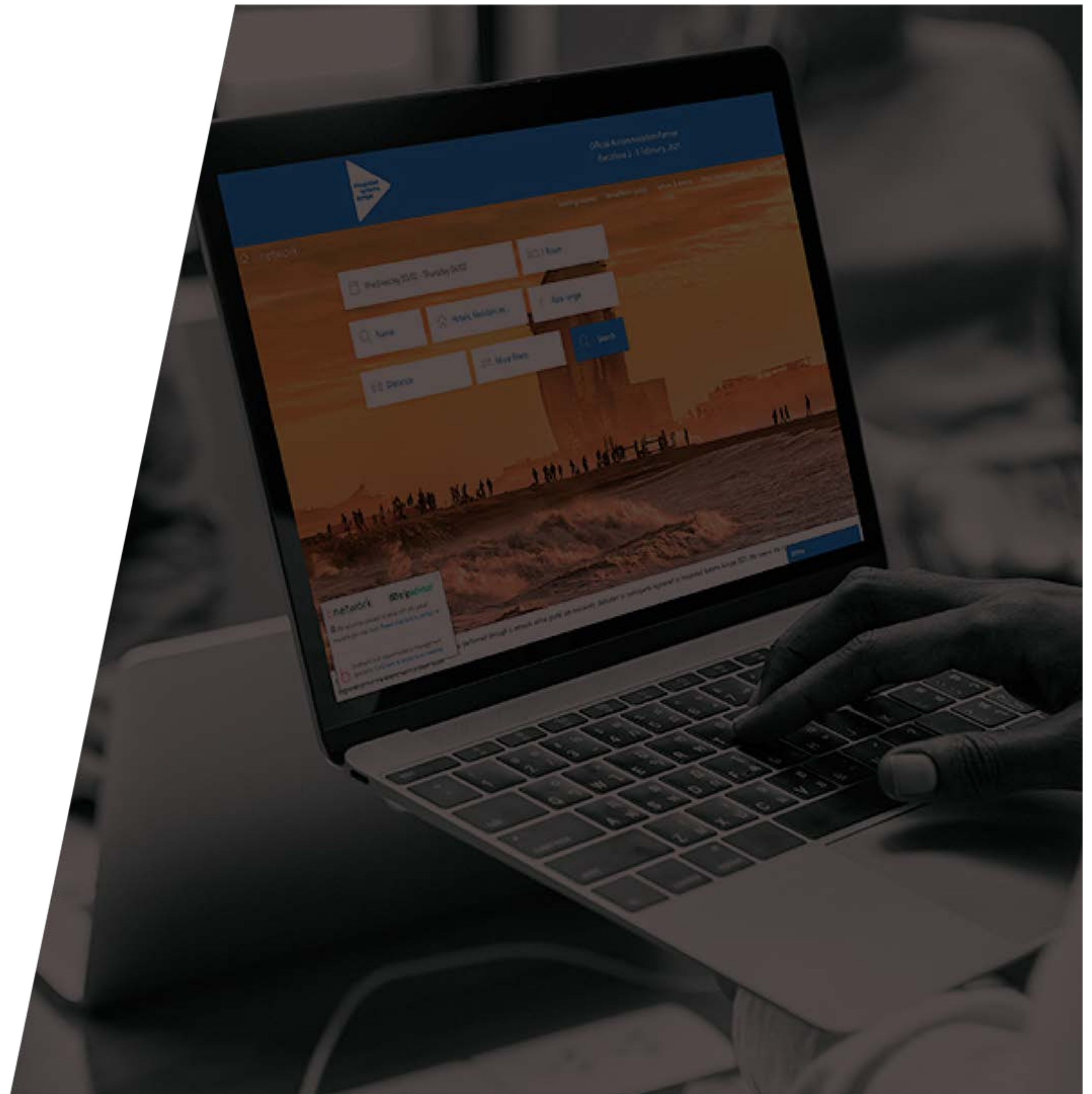


why

Our goals

- Offer a reliable, efficient and stable accommodation management solution across all **dna** destinations.
- Create a digital environment where our **dna** destinations offer services on a level playing field.
- By aligning ourselves with the best DMCs we guarantee the highest level of responsiveness & service in all **dna** destinations.

We make the most advanced digital tools available to the main players in the events sector to generate the next generation of events.



How

The bnetwork commitment

- Proprietary advanced technology & platforms
- Reliable & precise tools
- Transparency & loyalty
- Flexible technological solutions
- Service excellence; anywhere



The partner commitment

- The best experts with local solutions
- Valuable experience with local services in dna destinations
- Creative solutions in changing circumstances
- Adaptability with logistical solutions
- Responsiveness

A global concept

Wherever, whenever...

France 🇫🇷

Lyon
Nantes
Bordeaux
Marseille
Paris
Cannes
Nice
Montpellier
Toulouse
Biarritz

Great Britain 🇬🇧

Edinburgh
Glasgow
London

Switzerland 🇨🇭

Basel
Geneve

Portugal 🇵🇹

Lisbon

Turkey 🇹🇷

Istambul

Denmark 🇩🇰

Copenhagen

Austria 🇦🇹

Vienna

Spain 🇪🇸

Madrid
Barcelona

Germany 🇩🇪

Berlin
Dusseldorf
Frankfurt
Koln
Munich
Stuttgart
Hannover
Hamburg

U.S.A. 🇺🇸

Chicago
Los Angeles
Miami
New York

Italy 🇮🇹

Milano
Roma

Hungary 🇭🇺

Budapest

Mexico 🇲🇽

Mexico
Cancun

Canada 🇨🇦

Toronto

Brazil 🇧🇷

Sao Paulo

Morocco 🇲🇦

Marrakech

Mali 🇲🇱

Bamako

Czech Rep. 🇨🇪

Prague

Singapore 🇸🇬

Singapore

South Korea 🇰🇷

Seoul

Australia 🇦🇺

Melbourne

China 🇨🇳

Shangai
Hong Kong

global concept

local solution

our dna glo-cal concept

Global reach | Local expertise

main destinations



Berlin

bl



Budapest

bd



Copenhagen

cp



Frankfurt

fk



Geneva

gn



Lisbon

lb



London

uk



Madrid

md



Marrakesh

mk



Munich

mn



Prague

pg



Singapore

sg



Vienna

vn

our dna glo-cal concept

Global reach | Local expertise

Our partners





dna
the high-end event solution



Vienna, Prague Budapest

IMS is the leading Destination Management Company in Central & Eastern Europe, with its head office in Vienna, Austria and fully owned subsidiaries in Budapest, Hungary, and Prague, Czech Republic.

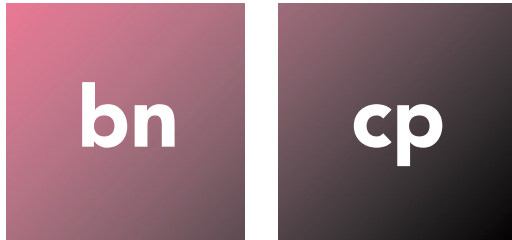
IMS provides the full range of DMC services. Destination management involves more than creating a color concept: the demand is for original experiences that reflect our clients' corporate culture and brand personality. With IMS it is easy to implement individual requirements efficiently.

WE CREATE SUCCESS
ims
VIENNA BUDAPEST PRAGUE





dna
the high-end event solution



Copenhagen

We always have our clients' stakeholders in mind when we develop projects. Be it their customers, consumers, employees, suppliers, shareholders, or volunteers.

We help organisations and brands create extraordinary experiences across channels and contact points: event marketing, brand activation, promotion activities, sponsorships, and employee engagement. We are also highly experienced within conference management, exhibitions, public events, workshops, nudging, and behavioural design.

Crone & Co
EXPERIENCES





dna
the high-end event solution



Berlin, Munich Frankfurt

Based in Munich and Berlin, it's, since 1956 established, years of experience has turned Weichlein Tours + Incentives into one of the market leading Destination Management Companies in Germany, covering the main cities, such as Berlin, Frankfurt, Cologne, Hamburg, Munich and Stuttgart.

Successful programs for incentives, meetings and conventions don't just happen, they require flair, creativity and genuine desire to succeed and Weichlein Tours + Incentives experienced multilingual staff strives to reach your expectations.





dna
the high-end event solution

bn

lb

Lisbon

Lisbon is the main hub and is well served from Europe. Africa and the Americas by both national and low cost carriers.

It is also the gateway into Brazil from Europe. The airport is uniquely located in the city which makes transfers short and time efficient. Porto is the second gateway with direct flights to Europe, Brazil and Africa. This makes for good 2 centre options. Faro for the Algarve and Madeira both have good European direct flights with both national and low cost carriers.

VOQIN
EMOTIONS CREATORS





dna
the high-end event solution



Marrakesh & Morocco

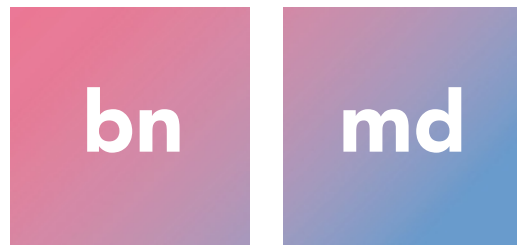
STours was founded in 1983, we bring decades of industry experience to guide our company, our goal is to ensure the success of your experience.

We consistently deliver exceptional events time and again. Our local presence and intimate knowledge of our destination, coupled with our high standards and partner relationships makes us the supplier of choice for many of the leading global events and meeting planner.





dna
the high-end event solution



Madrid

PAP is an event, congress, seminar and conference organization company based in Madrid, an expert in the comprehensive management of all types of corporate events for companies throughout the national territory and even in other countries.

Our extensive experience in organizing events, and our multidisciplinary team, is the perfect sum to be one of the best Spanish event companies.





dna
the high-end event solution

bn

sg

Singapore

Destination Asia is a comprehensive destination management company (DMC) specializing in East and Southern Asia based operations

Destination Asia set the standard for experiential travel and personalized service, helping our clients gain exponential growth within their market and positively develop their business. They provide cutting-edge destination management services for; incentive houses, cruise lines, convention/exhibition and conference organizers, tour wholesalers and operators, corporate meeting planners, cultural and historical associations and business travel organizers.

 **DESTINATION ASIA**
EVENTS | EXCEEDING EXPECTATIONS





dna
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bn

gn

Geneva

We service Switzerland and surrounding countries. For over 45 years, CONVENTUS S.A. has been producing the most inspiring and flawless travel programs throughout Switzerland for decades.

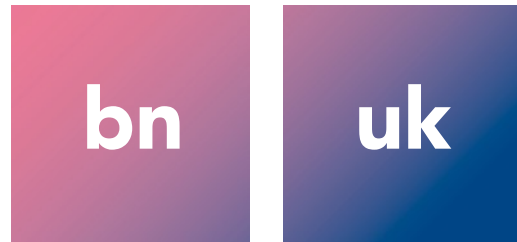
Their professional staff is their best resource, and it shows in the way they carefully handle each inquiry in this exciting and beautiful destination. The DMC travel team will present you with the most imaginative ideas, the best transport & ground handling solutions combined with the very best rates possible based on value for money, and they will open doors to venues and entertainment options that are otherwise out of reach.

conventus
INCENTIVE - MEETING - PCO - PRODUCTION





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London & UK

Spectra provides Destination Management Services throughout the UK, with offices in London, England and in Edinburgh, Scotland.

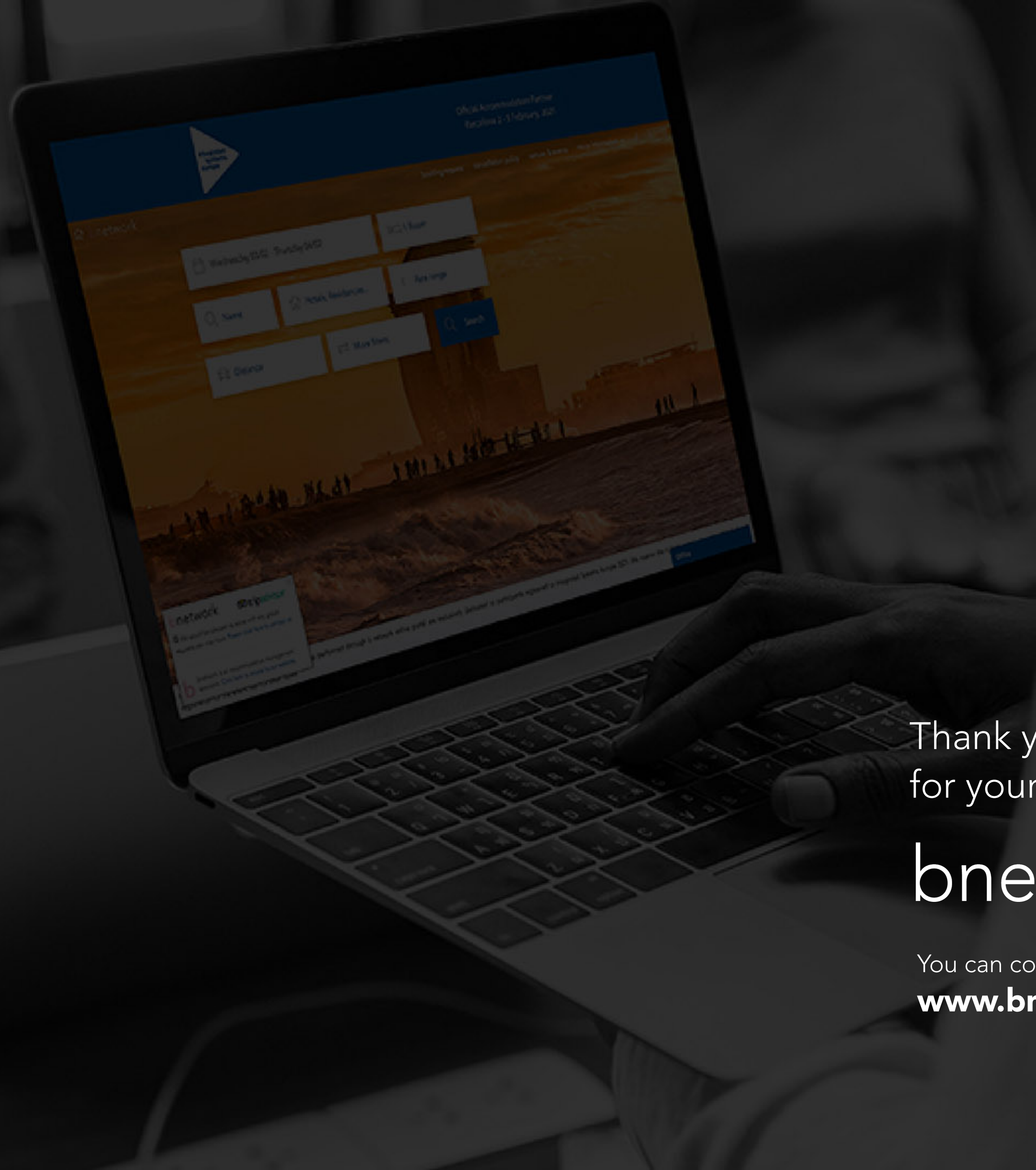
Design tailor-made adventures for all types of taste. Whether your guests prefer luxury shopping in London, white-water rafting in Wales or whisky-tasting in Scotland, Spectra's original programmes showcase the very best of the UK. From country manors to quirky pop-ups, Spectra's extraordinary network of partnerships with inspiring venues and suppliers stretches the length and breadth of the UK.





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Thank you
for your time

bnetwork

You can contact us in
www.bnetwork.com